

Nebraska Good Life Summer Contest

Official Rules, Terms, and Conditions

1. No purchase is necessary to enter the Nebraska Department of Economic Development's (DED) Nebraska Good Life Summer Contest. The Contest is open to all eligible Nebraska, U.S. residents 13 years or older.
2. By submitting an entry in the Contest, Entrant is providing their full and unconditional agreement to, and acceptance of, (a) these Official Rules and (b) DED's decisions, which are final and binding. Winning a prize is contingent upon fulfilling all requirements set forth in these Official Rules.
3. Entry Period: The Contest will begin at 12:00 p.m. Central Time on June 20th and ends at 12:00 p.m. Central Time on July 20th. All entries must be received during the Contest Period.
4. How to Enter: During the Contest Period, entrants must submit a creative and visually engaging Instagram reel doing their favorite outdoor activity in Nebraska during the summer months online via Instagram. Entrants must tag the Instagram account @nebraskagoodlife in the reel and caption. Entrants must use the hashtag #NEGoodLifeSummerContest. Entrants must like the announcement post on Instagram and share it on their Instagram story. Entrants must set their Instagram profile to public to view content. All Entrant's content must be captured inside the State of Nebraska. There is no limit on the number of entries per person. Any act to subvert the entry process in the Contest is prohibited and may result in disqualification.
5. By submitting, the Entrant warrants and represents that the video submitted:
 - a. Is the original work of the Entrant;
 - b. Has not been previously published;
 - c. Has not received any previous awards;
 - d. Does not infringe upon the copyrights, trademarks, rights of privacy, publicity, or other intellectual property or other rights of any person or entity;
 - e. The content is within the bounds of the fair use doctrine;
 - f. That no other party has any right, title, claim or interest in the video.
 - g. The Entrant has obtained permission from any person whose name or likeness is used in the video;
 - h. Publication of the video via various media, including on the Web, will not infringe on any third-party rights; and
 - i. The Entrant indemnifies and holds DED harmless from any claims to the contrary, or from loss or damage of any kind arising from or in connection with the video and the Contest.
6. The video must not, in the sole and unfettered discretion of DED, contain obscene, provocative, defamatory, sexually explicit, or otherwise objectionable or inappropriate content.
7. When the video contains the work of others, it must be as an object in its environment and not a full-frame close up of another person's work.

8. All submissions to the Contest remain the property of the Entrant; however, as a condition of entering the contest the Entrant grants to DED a perpetual, royalty-free, fully transferable, unconditional, non-exclusive, worldwide right to reproduce any submission an unlimited number of times in any and all media for any editorial, commercial, promotional, or trade purposes.
9. Prizes will be available for first, second, and third place as follows: First place: 50" Samsung Smart TV \$377.99, Second place: Amazon Echo \$129.99, Third place: Amazon Fire TV Stick 4K \$39.99. The approximate retail value of the prizes are as listed. Additional terms and conditions may apply. Winning Entrants are responsible for all federal, state, and local taxes as well as any costs or expenses associated with acceptance and use of the prize not specified herein as being provided. Prizes are awarded "as is" with no warranty or guarantee, either express or implied. Prizes are not transferable and must be accepted as awarded. Winning Entrants may not request cash or other substitutions; however, DED reserves the right to substitute a prize with another prize of comparable or greater value, in its sole discretion. All prize details will be determined by DED in its sole discretion. Limit one (1) prize per person for the entire Contest.
10. Winning Entrants will be expected to claim their prize within 60 days of being notified that they are winners. Notification will be made via Instagram direct message provided by the Entrant with its video submission. Contact information for Entrants will be required and collected, and all names of the contest winners will be documented and kept on file at DED.
11. All federal, state, and local laws and regulations apply. Contest is void where prohibited. The Contest shall be governed by and interpreted under the laws of the State of Nebraska without regard to its conflicts of laws provisions and the Entrant consents to its exclusive jurisdiction for any causes or controversies arising in relation to this competition.
12. DED reserves the right, in its sole discretion, to suspend, modify or terminate the Contest (or any portion thereof) in the event that the operation, security, or administration of the Contest is impaired in any way. If terminated, Sponsor may, at its discretion, judge entries from all non-suspect, eligible entries received up to the time of the impairment. DED reserves the right in its sole discretion to disqualify any individual it finds to be tampering with the entry process or the operation of the Contest or to be acting in violation of these Official Rules or in an unsportsmanlike or disruptive manner and void all associated entries. Any attempt by any person to undermine the legitimate operation of the Contest may be a violation of criminal and civil law. Should such an attempt be made, DED reserves the right to seek damages and other remedies (including attorneys' fees) from any such person to the fullest extent permitted by law. Failure by DED to enforce any term of these Official Rules shall not constitute a waiver of that provision.
13. DED assumes no liability for situations, repairs, or incidents arising from any aspect of any prize awarded. DED, the State of Nebraska, their advertising agencies, and their employees, shall be held harmless from any action or liability arising from any contest or prize awarded in any contest.

14. Employees of DED, their advertising agencies, affiliates, contest sponsors, employees and immediate families of each are not eligible to win any contest. Immediate family includes the spouse, great-grandparents, grandparents, parents, brothers, sisters, children, grandchildren, and great-grandchildren of the employee and his/her spouse. This also includes individuals for whom the employee is current legal guardian.
15. Upon cancellation of an event, or closing of a business beyond DED's control, to which an Entrant has been awarded a prize, DED is not responsible for the issuance of a substitute prize or additional compensation.
16. DED reserves the right to amend the rules to the contest at any time.
17. DED shall have no responsibility for failure to win or claim any prize based on any technical malfunction, service outage, or any other similar circumstances in the Contest.
18. By participating in the contest, Entrants acknowledge that the contest is in no way sponsored, endorsed, or administered by any social media channel itself. The information Entrants provide for the contest is being provided to DED and not to the social media channel's company.
19. In the event the winner is subject to or the subject of any order or legal process issued by any governmental agency having jurisdiction over the affairs of the winner (i.e. garnishment, child support order, judgment, lien, and the like), DED's delivery of the prize to the official representative of the governmental entity claiming a right to the prize shall be thus deemed as DED awarding the prize to the winner. DED shall be entitled to rely in good faith, upon any documents presented by the representative seeking to collect the prize in lieu of the winner. DED shall not be liable for any claim by any winner for damages incidental thereto.
20. These rules are available on thegoodlifeiscalling.com/connect/ and a copy can be seen during business hours at the Nebraska Department of Economic Development, 245 Fallbrook Blvd, Suite 002, Lincoln, NE 68521. Questions regarding the competition should be directed via email to ded.goodlife@nebraska.gov.